

WATER MAGIC CARDS



Texts & Illustrations: S&S Alliance

Format: 15.5 x 15.5 cm

Pages: 25 cards per box

Binding: Board cards

Printing: 4/4 colour

Target Age: 0-3

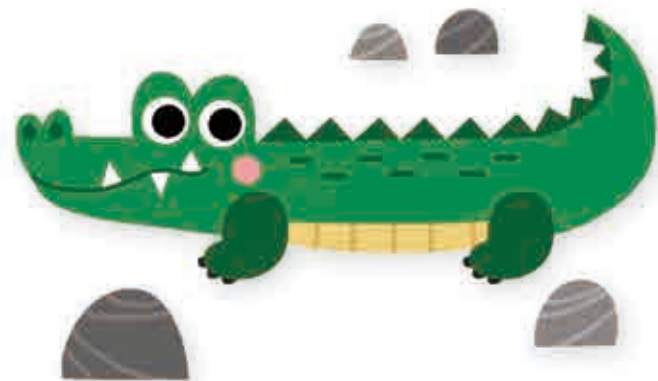


Two titles available

- Colour my Life
- Cute Animals



Guess what happens if you add water to colour? It changes!! Each of these cards has an appealing picture of an adorable animal or object from a child's everyday world which changes colour when they splash water on it. This makes the learning experience even more fun, as they learn the words (also available in English on request) and get to perform some water magic at the same time! The rounded corners of the cards make them long-lasting and safe for little hands. They have to be, because when the colours fade they'll be excited to start all over again!



KEY SELLING POINTS

- It can change color when add to water, it will be restored when the water dries, and it can be applied repeatedly
- A special printing process serves unique content, using the characteristics of water-based screen printing ink to change color when exposed to water to achieve cognitive functions
- The style is cute , and the lines are simple and clear

ANIMAL SHAPE BATH BOOKS WITH SPONGE



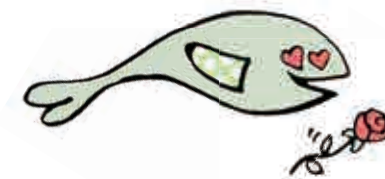
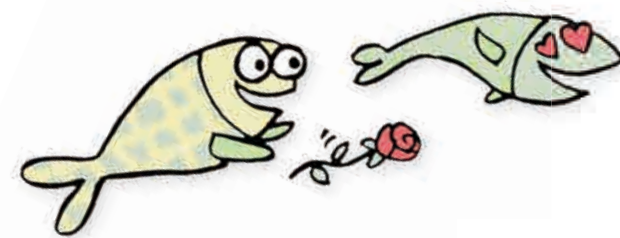
Texts & Illustrations: Chiara Balzarotti (Italy)
Format: 15 x 15 cm
Pages: 8
Binding: Flexible cover
Printing: 4/4 colour
Target Age: 0-3



Four titles available

- Suzy the SuperStar
- Clive the Karateka Crab
- Baby Ballerina Whale
- Octo the Master Chef

These cute, character-shaped books make great bath buddies to help little ones get over their fears about getting into the tub! They will relate to the characters in the stories and see how much they enjoy their splish-splash time. The books can be easily read aloud and the sponge used to wash baby!



Chiara Balzarotti, 51, lives in Biella, Italy. She loves illustrating children's books, but even more than that, she loves creating things that come to life, like pop-ups, games and activity books. She runs courses for teachers and holds hands-on, practical workshops in primary schools to help children hone their manual skills. She has been widely published in Italy and around the world.

